

**CONTRACT**

**KTXL-TV**  
**4655 Fruitridge Road**  
**Sacramento, CA 95820-5299**  
**(916) 454-4422**

<u>Contract / Revision</u> 370370 /		<u>Alt Order #</u> 06183496
<u>Product</u> NRCC-IE		
<u>Contract Dates</u> 09/14/12 - 09/20/12		<u>Estimate #</u> 2599
<u>Advertiser</u> National Republican Congressional Comm		<u>Original Date / Revision</u> 08/13/12 / 08/13/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KTXL	<u>Account Executive</u> Dave Clark	<u>Sales Office</u> Telerep Washing
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 155	<u>Product Code</u> 426
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**National Media Research Planning and Placement LLC**  
**815 Slater Lane**  
**Alexandria, VA 22314**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals	
											Spots	Amount
D 1	40	09/14/12	09/14/12	M-F 10p-11p	10p-11p		:30			NM	0	\$0.00
D 2	40	09/14/12	09/14/12	FOX 40 Live @ 5a	5a-6a		:30			NM	0	\$0.00
D 3	40	09/14/12	09/14/12	FOX40 News at 530p	M-F 530p-6p		:30			NM	0	\$0.00
D 4	40	09/14/12	09/14/12	FOX40 News at 6	M-F 6p-630p		:30			NM	0	\$0.00
D 5	40	09/14/12	09/14/12	FOX 40 Live @ 6a	6a-7a		:30			NM	0	\$0.00
D 6	40	09/14/12	09/14/12	M-F 7p-730p	7p-730p		:30			NM	0	\$0.00
D 7	40	09/14/12	09/14/12	FOX 40 Live @ 7a	7a-8a		:30			NM	0	\$0.00
D 8	40	09/14/12	09/14/12	M-F 730p-8p	M-F 730p-8p		:30			NM	0	\$0.00
D 9	40	09/14/12	09/14/12	FOX 40 Live @ 8a	8a-9a		:30			NM	0	\$0.00
D 10	40	09/17/12	09/17/12	M-F 10p-11p	10p-11p		:30			NM	0	\$0.00
D 11	40	09/17/12	09/17/12	FOX 40 Live @ 5a	5a-6a		:30			NM	0	\$0.00
D 12	40	09/17/12	09/17/12	FOX40 News at 530p	M-F 530p-6p		:30			NM	0	\$0.00
D 13	40	09/17/12	09/17/12	FOX40 News at 6	M-F 6p-630p		:30			NM	0	\$0.00
D 14	40	09/17/12	09/17/12	FOX 40 Live @ 6a	6a-7a		:30			NM	0	\$0.00
D 15	40	09/17/12	09/17/12	M-F 7p-730p	7p-730p		:30			NM	0	\$0.00
D 16	40	09/17/12	09/17/12	FOX 40 Live @ 7a	7a-8a		:30			NM	0	\$0.00
D 17	40	09/17/12	09/17/12	FOX 40 Live @ 8a	8a-9a		:30			NM	0	\$0.00
D 18	40	09/17/12	09/17/12	Mon Prime A	8p-9p		:30			NM	0	\$0.00
D 19	40	09/15/12	09/15/12	Sa-Su FOX 40 News @ 10p	10p-11p		:30			NM	0	\$0.00
D 20	40	09/15/12	09/15/12	Prime Following Sports	Sat 930-10p		:30			NM	0	\$0.00
D 21	40	09/16/12	09/16/12	NFL 1p Game	Sun 1-4p		:30			NM	0	\$0.00
D 22	40	09/16/12	09/16/12	Sa-Su FOX 40 News @ 10p	10p-11p		:30			NM	0	\$0.00
D 23	40	09/16/12	09/16/12	FOX40 News at 530p Sa/Su	530-6P		:30			NM	0	\$0.00
D 24	40	09/20/12	09/20/12	M-F 10p-11p	10p-11p		:30			NM	0	\$0.00
D 25	40	09/20/12	09/20/12	FOX 40 Live @ 5a	5a-6a		:30			NM	0	\$0.00
D 26	40	09/20/12	09/20/12	FOX40 News at 530p	M-F 530p-6p		:30			NM	0	\$0.00
D 27	40	09/20/12	09/20/12	FOX40 News at 6	M-F 6p-630p		:30			NM	0	\$0.00
D 28	40	09/20/12	09/20/12	FOX 40 Live @ 6a	6a-7a		:30			NM	0	\$0.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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<u>Contract Dates</u> 09/14/12 - 09/20/12	<u>Product</u> NRCC-IE	<u>Estimate #</u> 2599
<u>Advertiser</u> National Republican Con		<u>Original Date / Revision</u> 08/13/12 / 08/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots Amount	
D 29	40	09/20/12	09/20/12	M-F 7p-730p	7p-730p		:30			NM	0	\$0.00
D 30	40	09/20/12	09/20/12	FOX 40 Live @ 7a	7a-8a		:30			NM	0	\$0.00
D 31	40	09/20/12	09/20/12	FOX 40 Live @ 8a	8a-9a		:30			NM	0	\$0.00
D 32	40	09/18/12	09/18/12	M-F 10p-11p	10p-11p		:30			NM	0	\$0.00
D 33	40	09/18/12	09/18/12	FOX 40 Live @ 5a	5a-6a		:30			NM	0	\$0.00
D 34	40	09/18/12	09/18/12	FOX40 News at 530p	M-F 530p-6p		:30			NM	0	\$0.00
D 35	40	09/18/12	09/18/12	FOX40 News at 6	M-F 6p-630p		:30			NM	0	\$0.00
D 36	40	09/18/12	09/18/12	FOX 40 Live @ 6a	6a-7a		:30			NM	0	\$0.00
D 37	40	09/18/12	09/18/12	M-F 7p-730p	7p-730p		:30			NM	0	\$0.00
D 38	40	09/18/12	09/18/12	FOX 40 Live @ 7a	7a-8a		:30			NM	0	\$0.00
D 39	40	09/18/12	09/18/12	M-F 730p-8p	M-F 730p-8p		:30			NM	0	\$0.00
D 40	40	09/18/12	09/18/12	FOX 40 Live @ 8a	8a-9a		:30			NM	0	\$0.00
D 41	40	09/19/12	09/19/12	M-F 10p-11p	10p-11p		:30			NM	0	\$0.00
D 42	40	09/19/12	09/19/12	FOX 40 Live @ 5a	5a-6a		:30			NM	0	\$0.00
D 43	40	09/19/12	09/19/12	FOX40 News at 530p	M-F 530p-6p		:30			NM	0	\$0.00
D 44	40	09/19/12	09/19/12	FOX40 News at 6	M-F 6p-630p		:30			NM	0	\$0.00
D 45	40	09/19/12	09/19/12	FOX 40 Live @ 6a	6a-7a		:30			NM	0	\$0.00
D 46	40	09/19/12	09/19/12	M-F 7p-730p	7p-730p		:30			NM	0	\$0.00
D 47	40	09/19/12	09/19/12	FOX 40 Live @ 7a	7a-8a		:30			NM	0	\$0.00
D 48	40	09/19/12	09/19/12	FOX 40 Live @ 8a	8a-9a		:30			NM	0	\$0.00
Totals											0	\$0.00

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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